

# *Out-of-Sight?*



**Then it's probably out-of-date.**

**ASSURITY**  
RIVER GROUP



# Add Confidence to Your Business Continuity Readiness

Assurity River Group develops and administers actionable business continuity (BC) plans and programs.

Our approach is more cost-effective than implementing and managing BC programs internally since our experience and proven methodology allow us to be more efficient and devoted to your efforts. One of the biggest challenges facing your business today is keeping your programs current and in synch with the daily changes occurring in your organization, as well as current with regulatory requirements. Assurity River Group ensures that your plan stays up-to-date and your teams are prepared.

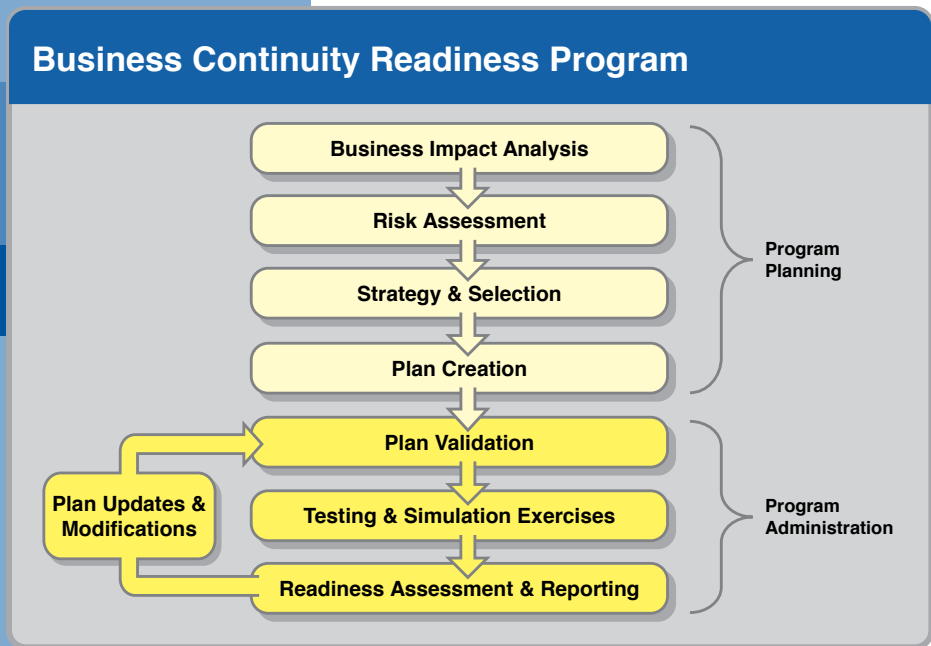
Unlike other consulting firms, Assurity River Group focuses on the administration of BC programs and not simply their development. Our unique understanding of the organizational and data-recovery needs of the industries we serve makes our approach invariably better as well.

## We help you face up to all of your BC challenges.

Financial services and healthcare companies must cope with meeting the stringent data protection and recoverability requirements of federal mandates like the Gramm-Leach-Bliley Act (GLBA), the Healthcare Insurance Portability and Accountability Act (HIPAA), and Sarbanes-Oxley (SOX). Keeping up-to-date with the regulatory requirements can be challenging and frustrating for any business.

While the Fortune 500 have the resources to meet these challenges, most businesses don't.

Assurity River Group is unique in that we can take ownership of your existing business continuity program and can help you develop a plan if one is not in place. In other words, we're accountable for ensuring your business is ready to deal with business disruption in the event of a crisis.



For companies who have a BC strategy in place, Assurity River Group will validate and update it to meet your current business continuity readiness requirements and serve as your BC readiness administrator. For those who don't, we provide business continuity planning that includes assessing your risks and helping you implement the right solution to fit your requirements.

### Program Administration:

Assurity River Group ensures your business continuity readiness and delivers all the functionality of having your own dedicated and experienced business continuity team, without the expense or drain on your resources. In essence, we become your in-house business continuity administrator. Our duties include the following:

- **BC Plan Validation**—ensures your plan reflects the way you do business today so that all critical parts of your business are considered within the recovery strategy.
- **Testing and Simulation Exercises**—prepare your recovery teams to respond and expose any errant strategies in the plan.
- **Readiness Assessment and Reporting**—makes sure that management understands their risks so they can make informed decisions to best prepare the organization for recovery, and keeps auditors assured that your company is meeting its regulatory requirements.
- **Plan Updates and Maintenance**—ensures the business continuity plan stays current with changes to your business.

Results: Awareness is increased and preparedness is enhanced. Risks are significantly reduced. And readiness is proven for your executive team, auditors and business partners.

### Program Planning:

What if you don't have a plan or your plan is grossly out-of-date? Assurity River Group can provide comprehensive Business Continuity Planning Services, including:

- **Business Impact Analysis (BIA)**—identifies critical business processes, understands the impact of disruption and sets realistic recovery objectives.
- **Recoverability Assessment**—delivers an assessment of your recovery controls to identify "gaps" between the business requirements and recovery capabilities.
- **Recovery Strategy and Selection**—reviews alternatives and selects the solution that best fits your needs.
- **BC Plan Development**—documents the logistical plan and response procedures for keeping your company in business and recovering IT and operations within acceptable timeframes.

Results: Your business continuity strategy covers all the bases, you have a clear path to recovery and you are ready to react when a crisis strikes.

## Financial Services

The regulatory requirements for companies in the financial services industry are strict and change periodically as new technology is introduced and new threats emerge. Assurity River's methodology adheres to the guidance issued by the Federal Financial Institution Examination Council (FFIEC) for business continuity planning, ensuring your plans are comprehensive and in compliance.

Our services address the FFIEC requirements for:

- Business Impact Analysis (BIA)
- Risk Assessment
- Risk Management
- Risk Monitoring

## Healthcare

Are you prepared to meet HIPAA requirements for contingency planning? Those mandates include:

- Applications and data criticality analysis
- Data backup plan
- Emergency mode operations and business continuity plans
- Testing and revision procedures

We know healthcare, we know HIPAA and other regulatory requirements, we know BC implementation and management. With Assurity River Group, you'll be prepared and confident.

*Access your BC Plans anytime, anywhere via Assurity River's Secure Web Portal.*

# Assurity River Group:

*Business continuity demands a different approach.*

Our deep experience in business continuity and data center management brings together a unique combination of operational planning skills and technical knowledge. Since we are active participants in the business continuity community and in the financial services and healthcare industries, we are knowledgeable about your business operations, educated about regulatory and compliance issues, and prepared with solutions that address your specific challenges. Our unique approach takes ownership of your BC requirements and makes sure nothing falls between the cracks.

You're facing unique challenges today when it comes to business continuity—challenges that will be tough for many businesses to meet with their existing strategies and internal resources. Are you confident that you're ready for a crisis—and ready to meet stringent new data-recoverability mandates?

Don't be fooled by the many companies that sell BCP planning software to create plans. While software can help organize and format documents, it can't provide the hands-on expertise needed for comprehensive business continuity planning. Software typically ends up as "shelfware" because it's difficult to use and vendor support is discontinued.

With Assurity River, you get the people, tools and methodology needed to efficiently navigate through the BC planning process. We use the standard Microsoft suite to develop our plans and we make them accessible via our Secure Web Portal. This means you can access your plans anytime, anywhere with simplified administration and no extraneous costs.

Don't try to do it alone. Call Assurity River Group at **952.230.6480** or **877.753.4202** or visit our website, **[www.assurityriver.com](http://www.assurityriver.com)**, for more information. We'll give you all the confidence you need.

## *The perfect solution*

*"Our business continuity recovery program management is the perfect example of something that should be outsourced. Why? Because it's almost impossible to find the time and resources internally to look after your BC strategy. And who can afford a management level position just to do BC? That's why Assurity River Group has turned out to be the perfect solution for us."*

Marc Kilgore  
Vice President, Information Technology  
City and County Credit Union



**BUSINESS CONTINUITY | INFORMATION SECURITY**

[www.assurityriver.com](http://www.assurityriver.com)

952-230-6480

877-753-4202 (toll-free)

Assurity River Group is a leading business continuity and information security firm that helps protect your most valuable asset: Your clients' trust. Assurity River keeps your business assets and operations secure, available and recoverable.

Our comprehensive information security services include:

- Risk Assessment
- Penetration Testing
- Vulnerability Analysis
- Incident Response
- Forensic Analysis
- Social Engineering
- Policy Development
- IT Audit