



*Which way do you turn to  
protect your assets?*

ASSURITY  
RIVER GROUP



Information security programs that keep your assets  
and operations *secure, available and recoverable.*

# Building sustainable Information Security Programs

Companies that handle sensitive information, like consumer financial data, medical records and credit card data, need an information security program that safeguards sensitive data and complies with regulations. Even the smallest breach can damage your reputation beyond repair and lead to significant financial loss.

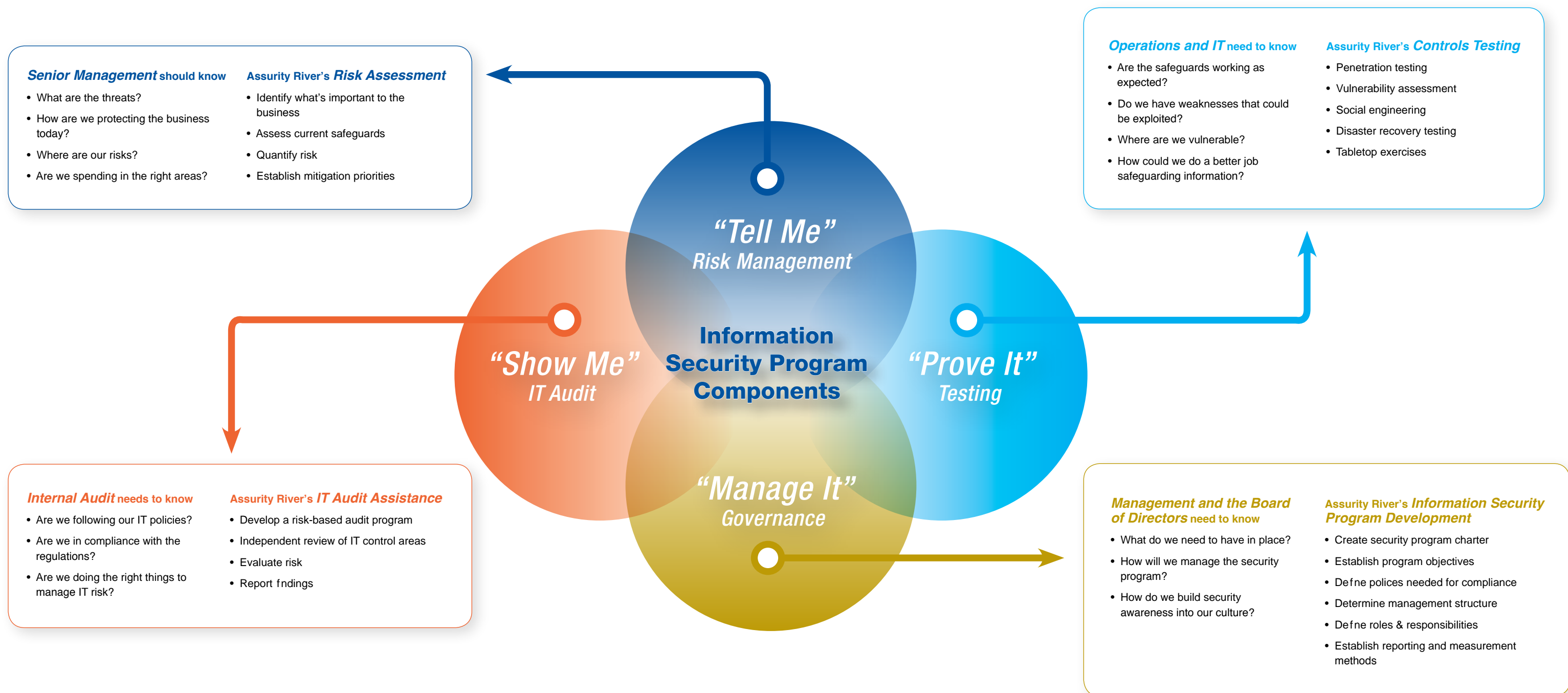
But creating a comprehensive program is a tricky endeavor. Challenges abound—from communication gaps between management and IT, to regulatory bodies that demand high standards but offer vague guidance, to vendors that promise peace of mind but address only limited tasks, like perimeter protection.

The most effective information security programs go beyond simple testing. They include oversight and governance, effective risk management techniques and an internal culture of healthy paranoia (or security awareness).

## They integrate four components:

- **Risk Management**, which answers, “Tell me where we are exposed.”
- **IT Audit**, which answers, “Show me that we’re doing the right things.”
- **Testing**, which answers, “Prove that we’re doing things right.”
- **Governance**, which answers, “How do we make it stick?”

Integrating these four components reduces overlap—so you gain efficiencies, lower costs, create a more comprehensive program and can work with a single information security partner rather than juggling multiple vendors.



# Assurity River Group:

*Sustainable information security and  
actionable business continuity programs.*

Assurity River Group is a leading business continuity and information security firm that helps protect your most valuable asset: Your clients' trust.

In addition to providing comprehensive information security services, Assurity River Group develops and administers actionable business continuity (BC) plans and programs. Our business continuity services include:

- Business Impact Analysis
- Recoverability Assessment
- Disaster Recovery Planning
- BC Plan Development
- BC Program Assessment
- Testing and Simulation Exercises
- Plan Administration

Assurity River keeps your business assets and operations secure, available and recoverable.

Call Assurity River Group at 952.230.6480 or 877.753.4202 or visit our website, [www.assurityriver.com](http://www.assurityriver.com), for more information. We'll give you all the security you need.

## *The perfect solution*

*“We were working with multiple vendors, and we still didn't have a complete information security program. With Assurity River, we are now more easily managing one vendor, and we have a much more comprehensive, sustainable program. And the process is so much more efficient now because we were able to eliminate the overlap and redundancies we had before.”*

John T. Gill, CPA  
Senior Vice President and CFO  
Highland Bank



**BUSINESS CONTINUITY INFORMATION SECURITY**

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